



CLEVELAND READS City-Wide Reading Campaign

Sponsorship Benefits

NOBEL (PRESENTING) SPONSOR

\$100,000

- Company name/logo featured on digital and print promotional materials & signage
- Appearance on one of the WKYC's "We the People" to promote campaign
- Twenty (20) tickets to Cleveland Reads Fall 2023 Celebration hosted by Cleveland Public Library Foundation
- Vendor table at Cleveland Reads Kickoff, Midyear and Closing events
- Welcome remarks provided at a key program
- Recognition/logo featured on Cleveland Reads website
- Recognition on social media posts
- Press release mention

PULITZER SPONSOR

\$50,000

- Company name/logo featured on digital and print promotional materials & signage
- Sixteen (16) tickets to Cleveland Reads Fall 2023 Celebration hosted by Cleveland Public Library Foundation
- Vendor table at Cleveland Reads Kickoff, Midyear and Closing events
- Recognition/logo featured on Cleveland Reads website
- Recognition on social media posts
- Press release mention

NATIONAL BOOK AWARD SPONSOR

\$25,000

- Company name/logo featured on digital and print promotional materials & signage
- Vendor table at Cleveland Reads Kickoff, Midyear and Closing events
- Twelve (12) tickets to Cleveland Reads Fall 2023 Celebration hosted by Cleveland Public Library Foundation
- Recognition/logo featured on Cleveland Reads website
- Recognition on social media

CARNEGIE MEDAL SPONSOR

\$10,000

- Company name/logo on digital and print promotional materials & signage
- Eight (8) tickets to Cleveland Reads Fall 2023 Celebration hosted by Cleveland Public Library Foundation
- Recognition/logo featured on Cleveland Reads website
- Recognition on social media

CALDECOTT MEDAL SPONSOR

\$5,000

- Company name/logo on digital and print promotional materials & signage
- Four (4) tickets to Cleveland Reads Fall 2023 Celebration hosted by Cleveland Public Library Foundation
- Recognition/logo featured on Cleveland Reads website

EVENT ONLY SPONSOR

\$2,500

- Tickets to Cleveland Reads Fall 2023 Celebration hosted by Cleveland Public Library Foundation



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Sponsorship Form

We would like to be a sponsor at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Nobel (Presenting) Sponsor - \$100,000 | <input type="checkbox"/> Carnegie Medal Sponsor - \$10,000 |
| <input type="checkbox"/> Pulitzer Sponsor - \$50,000 | <input type="checkbox"/> Caldecott Medal Sponsor - \$5,000 |
| <input type="checkbox"/> National Book Award Sponsor - \$25,000 | <input type="checkbox"/> Event Only Sponsor - \$2,500 |

In addition to our sponsorship we would also like to partner by:

- Signing up staff for the Challenge at clevelandreads.com
- Promoting the Cleveland READS Challenge (social media kits will be provided)
- Providing prizes/incentives to get Clevelanders reading
- Conducting a company book drive of new books for a CMSD school through our partners at the Kids' Book Bank
- Rounding up purchases: Ask your customers to round up their change in support of Cleveland READS

Name(s) as you would like it to appear: _____

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Payment Information:

Total Amount Due: \$ _____

Invoice me
Send invoice to: _____

Check Enclosed (made payable to *Cleveland Public Library Foundation*)

Credit Card

Card #: _____ CVC: _____ Exp. Date: _____

Signature: _____

Name as it appears on card: _____

Address/Zip associated with card: _____

****Please send payment and form to:**

Cleveland Public Library Foundation, 325 Superior Avenue, Cleveland, OH 44114

You can also email this form to foundation@cpl.org

Thank you for your support!