



# Library Giving Day

April 7, 2021

The Cleveland Public Library and Foundation invites you to celebrate **Library Giving Day**. The success of the Cleveland Public Library's Day of Giving is dependent upon volunteers to spread the word. You can help by using your social media accounts to spread the word and encourage your friends and family to participate as well. Please join us on this important day! Here is what we are asking the community to do:

- 1).** On **April 7**, snap a photo of yourself or your children reading, your home library, or your favorite book!
- 2).** Post the photo on social media, be sure to tag **@clevelandpubliclibrary** and **@Cleveland\_PL** and use hashtags - **#LibraryGivingDay #ISupportCPL**
- 3).** Use the sample tweets and images below to post to your social media platforms throughout the day.

With your help, we can help CPL reach its fundraising goal!

Please feel free to forward this to your friends and colleagues to encourage their participation. If you have any questions, please email Kellie Mayle, [kellie.mayle@cpl.org](mailto:kellie.mayle@cpl.org)

## Sample Tweets:

- Did you know the Cleveland Public Library participates in Library Giving Day? Join me in supporting CPL! **#ISupportCPL**
- I just made my gift to the Cleveland Public Library - join me and **#ISupportCPL!**, **#LibraryGivingDay**
- CPL helped shape who I am, that's why I **#ISupportCPL #LibraryGivingDay**

## Library Giving Day images:

The logo for Library Giving Day features the word "Library" in a blue, sans-serif font. Below it, the word "Giving" is written in a large, bold, blue font, and the word "Day" is written in a smaller, green font directly underneath "Giving".

The text "Library Giving Day" is displayed in a large, bold, blue font, with the word "Giving" in a green font.